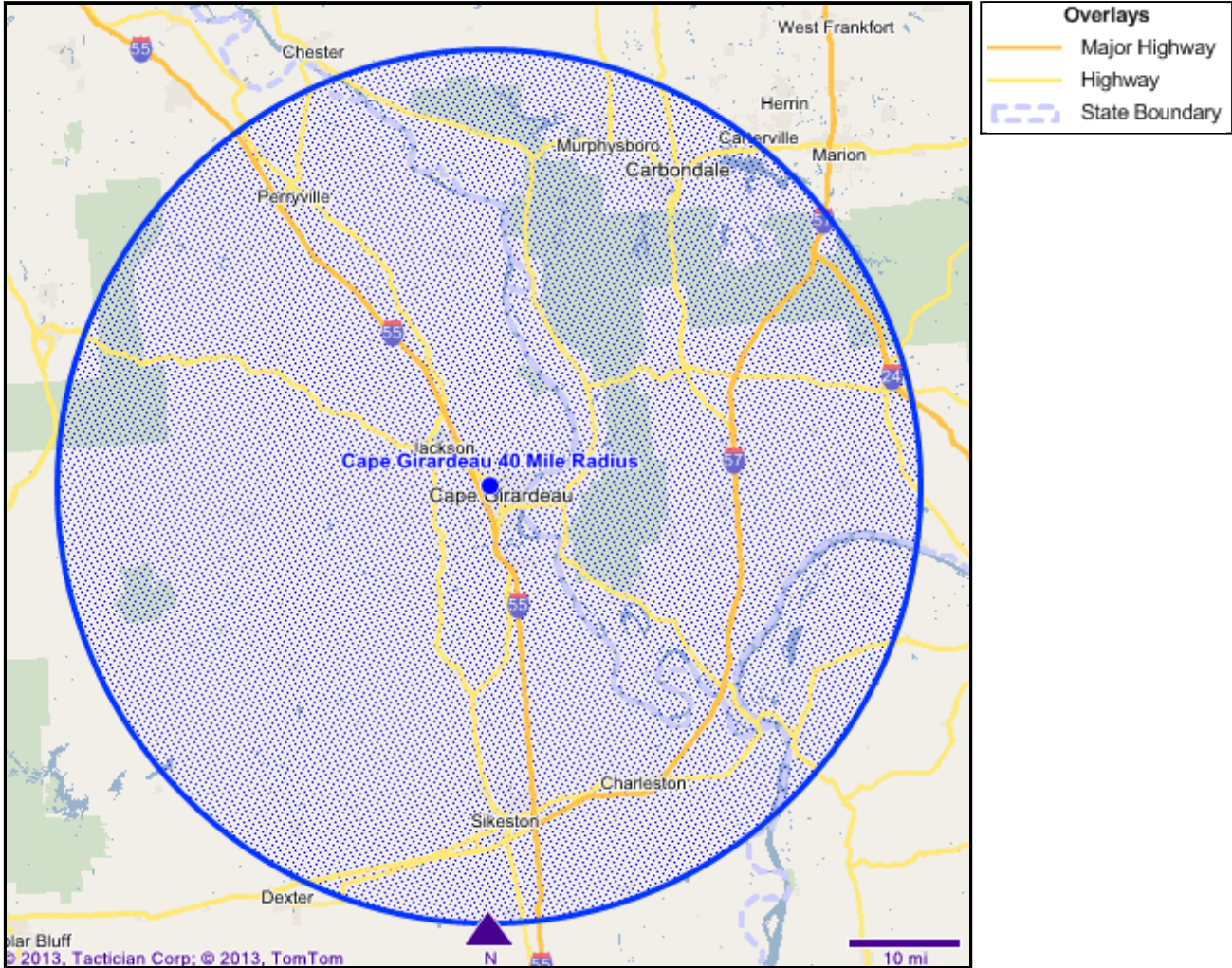


## Detailed Demographic

Cape Girardeau 40 Mile Radius

Analysis Level: ZIP (Polygon)

7/17/2013



1267 N Mt Auburn Rd  
Cape Girardeau, MO 63701

Longitude: -89.572289  
Latitude: 37.324684

Cape Girardeau 40 Mile Radius

Population Change		
	Radial Trade Area, 40 miles	
	Number	Percent Change
1980 Census	259,817	
1990 Census	268,536	3.4%
2000 Census	278,820	3.8%
2010 Census	286,129	2.6%
2013 Projection	287,378	0.4%
2018 Projection	290,614	1.1%

Households Change		
	Radial Trade Area, 40 miles	
	Number	Percent Change
1980 Census	93,569	
1990 Census	102,474	9.5%
2000 Census	110,325	7.7%
2010 Census	114,961	4.2%
2013 Projection	115,529	0.5%
2018 Projection	117,025	1.3%

Families (2013)	
	Radial Trade Area, 40 miles
Families	72,982
Average Household Size	2.38

Population by Race (2013)		
	Radial Trade Area, 40 miles	
	Number	Percent
White	247,366	86.1%
Black	27,763	9.7%
Asian	3,357	1.2%
Native American	914	0.3%
Hawaiian / Pacific Islander	92	0.0%
Two or More	5,027	1.7%
Other Race	2,864	1.0%
<b>Total</b>	<b>287,383</b>	<b>100.0%</b>

Hispanic Population (2013)		
	Radial Trade Area, 40 miles	
	Number	Percent
Hispanic	7,865	2.7%
Not Hispanic	279,513	97.3%
<b>Total</b>	<b>287,378</b>	<b>100.0%</b>

Income (2013)	
	Radial Trade Area, 40 miles
Median Household Income	\$38,782
Average Household Income	\$51,768
Average Family Income	\$63,188

Households by Income (2013)	
	Radial Trade Area, 40 miles

	Number	Percent
Less Than \$10,000	13,937	12.1%
\$10,000-\$14,999	8,793	7.6%
\$15,000-\$19,999	6,667	5.8%
\$20,000-\$24,999	8,372	7.2%
\$25,000-\$29,999	6,682	5.8%
\$30,000-\$34,999	7,273	6.3%
\$35,000-\$39,999	7,977	6.9%
\$40,000-\$49,999	11,606	10.0%
\$50,000-\$59,999	9,160	7.9%
\$60,000-\$74,999	10,863	9.4%
\$75,000-\$99,999	11,375	9.8%
\$100,000-\$124,999	5,987	5.2%
\$125,000-\$149,999	2,362	2.0%
\$150,000-\$199,999	1,562	1.4%
\$200,000-\$249,999	633	0.5%
\$250,000-\$499,999	901	0.8%
\$500,000+	1,366	1.2%
<b>Total</b>	<b>115,516</b>	<b>100.0%</b>

Households by Tenure (2013)		
	Radial Trade Area, 40 miles	
	Number	Percent
Owner Occupied	76,326	59.0%
Renter Occupied	39,194	30.3%
Vacant	13,927	10.8%
<b>Total</b>	<b>129,447</b>	<b>100.0%</b>

Daytime Population (2013)		
	Radial Trade Area, 40 miles	
Establishments		11,495
Employees		127,723

Population by Gender (2013)		
	Radial Trade Area, 40 miles	
	Number	Percent
Male	142,371	49.5%
Female	145,007	50.5%
<b>Total</b>	<b>287,378</b>	<b>100.0%</b>

Marital Status (2013)		
	Radial Trade Area, 40 miles	
	Number	Percent
Now Married	124,810	52.8%
Separated	4,730	2.0%
Divorced	19,030	8.1%
Never Married	83,089	35.2%
Widowed	4,591	1.9%
<b>Total</b>	<b>236,250</b>	<b>100.0%</b>

Household Structure (2013)		
	Radial Trade Area, 40 miles	
	Number	Percent
Married Couple Family with Children	21,561	29.5%
Lone Parent Male with Children	3,056	4.2%
Lone Parent Female with Children	8,931	12.2%

Married Couple Family No Children	33,319	45.6%
Lone Parent Male No Children	1,955	2.7%
Lone Parent Female No Children	4,172	5.7%
<b>Total</b>	<b>72,994</b>	<b>100.0%</b>

Total Population (2013)		
Radial Trade Area, 40 miles		
	Number	Percent
Age 0-4	17,155	6.0%
Age 5-9	17,108	6.0%
Age 10-14	16,864	5.9%
Age 15-19	20,883	7.3%
Age 20-24	27,330	9.5%
Age 25-29	19,953	6.9%
Age 30-34	17,163	6.0%
Age 35-39	16,075	5.6%
Age 40-44	16,421	5.7%
Age 45-49	18,229	6.3%
Age 50-54	19,500	6.8%
Age 55-59	18,917	6.6%
Age 60-64	17,219	6.0%
Age 65-69	13,419	4.7%
Age 70-74	10,460	3.6%
Age 75-79	8,081	2.8%
Age 80-84	6,053	2.1%
Age 85+	6,514	2.3%
<b>Total</b>	<b>287,344</b>	<b>100.0%</b>
<b>Median</b>	<b>37.2</b>	

Total Male Population (2013)		
Radial Trade Area, 40 miles		
	Number	Percent
Age 0-4	8,796	6.2%
Age 5-9	8,746	6.1%
Age 10-14	8,668	6.1%
Age 15-19	10,597	7.4%
Age 20-24	13,961	9.8%
Age 25-29	10,371	7.3%
Age 30-34	8,912	6.3%
Age 35-39	8,174	5.7%
Age 40-44	8,328	5.8%
Age 45-49	9,192	6.5%
Age 50-54	9,701	6.8%
Age 55-59	9,206	6.5%
Age 60-64	8,353	5.9%
Age 65-69	6,356	4.5%
Age 70-74	4,884	3.4%
Age 75-79	3,527	2.5%
Age 80-84	2,445	1.7%
Age 85+	2,144	1.5%
<b>Total</b>	<b>142,361</b>	<b>100.0%</b>
<b>Median</b>	<b>35.7</b>	

Total Female Population (2013)		
Radial Trade Area, 40 miles		

	Number	Percent
Age 0-4	8,359	5.8%
Age 5-9	8,362	5.8%
Age 10-14	8,196	5.7%
Age 15-19	10,286	7.1%
Age 20-24	13,369	9.2%
Age 25-29	9,582	6.6%
Age 30-34	8,251	5.7%
Age 35-39	7,900	5.4%
Age 40-44	8,094	5.6%
Age 45-49	9,037	6.2%
Age 50-54	9,799	6.8%
Age 55-59	9,711	6.7%
Age 60-64	8,866	6.1%
Age 65-69	7,063	4.9%
Age 70-74	5,575	3.8%
Age 75-79	4,554	3.1%
Age 80-84	3,608	2.5%
Age 85+	4,370	3.0%
<b>Total</b>	<b>144,982</b>	<b>100.0%</b>
<b>Median</b>	<b>38.9</b>	

Population by Household Type (2013)		
Radial Trade Area, 40 miles		
	Number	Percent
Family	213,539	74.3%
Non-Family	60,927	21.2%
Group Quarters	12,912	4.5%
<b>Total</b>	<b>287,378</b>	<b>100.0%</b>

Employment Status 16 Plus (2013)		
Radial Trade Area, 40 miles		
	Number	Percent
In Armed Forces	200	0.1%
Employed	130,110	55.9%
Unemployed	11,916	5.1%
Not In Labor Force	90,580	38.9%
<b>Total</b>	<b>232,806</b>	<b>100.0%</b>

Educational Attainment Age 25+ (2010)		
Radial Trade Area, 40 miles		
	Number	Percent
No schooling completed	2,797	1.5%
Nursery-4th grade	723	0.4%
5th-6th grade	1,415	0.8%
7th-8th grade	7,991	4.3%
9th grade	3,407	1.8%
10th grade	5,883	3.2%
11th grade	5,972	3.2%
12th grade no diploma	2,855	1.5%
High school graduate, GED, or alternative	64,062	34.5%
Some college, < 1 year	12,130	6.5%
Some college, 1+ years, no degree	25,550	13.7%
Associate's degree	11,290	6.1%
Bachelor's degree	25,550	13.7%

Master's degree	11,431	6.1%
Professional school degree	2,593	1.4%
Doctorate degree	2,285	1.2%
<b>Total</b>	<b>185,934</b>	<b>100.0%</b>

Educational Attainment Male Age 25+ (2010)		
	Radial Trade Area, 40 miles	
	Number	Percent
No schooling completed	1,501	1.7%
Nursery-4th grade	340	0.4%
5th-6th grade	797	0.9%
7th-8th grade	3,514	3.9%
9th grade	1,580	1.7%
10th grade	2,896	3.2%
11th grade	3,034	3.3%
12th grade no diploma	1,520	1.7%
High school graduate, GED, or alternative	33,105	36.5%
Some college, < 1 year	5,735	6.3%
Some college, 1+ years, no degree	12,516	13.8%
Associate's degree	4,649	5.1%
Bachelor's degree	12,061	13.3%
Master's degree	4,615	5.1%
Professional school degree	1,391	1.5%
Doctorate degree	1,387	1.5%
<b>Total</b>	<b>90,641</b>	<b>100.0%</b>

Educational Attainment Female Age 25+ (2010)		
	Radial Trade Area, 40 miles	
	Number	Percent
No schooling completed	1,296	1.4%
Nursery-4th grade	383	0.4%
5th-6th grade	618	0.6%
7th-8th grade	4,476	4.7%
9th grade	1,827	1.9%
10th grade	2,987	3.1%
11th grade	2,938	3.1%
12th grade no diploma	1,334	1.4%
High school graduate, GED, or alternative	30,957	32.5%
Some college, < 1 year	6,395	6.7%
Some college, 1+ years, no degree	13,033	13.7%
Associate's degree	6,641	7.0%
Bachelor's degree	13,490	14.2%
Master's degree	6,817	7.2%
Professional school degree	1,202	1.3%
Doctorate degree	898	0.9%
<b>Total</b>	<b>95,292</b>	<b>100.0%</b>

Housing Value of Owner-Occupied Housing Units: (2010)		
	Radial Trade Area, 40 miles	
	Number	Percent
Less than \$10,000	1,989	2.6%
\$10,000 to \$14,999	1,608	2.1%
\$15,000 to \$19,999	1,607	2.1%
\$20,000 to \$24,999	1,446	1.9%
\$25,000 to \$29,999	1,692	2.2%

\$30,000 to \$34,999	1,658	2.2%
\$35,000 to \$39,999	1,030	1.4%
\$40,000 to \$49,999	3,047	4.0%
\$50,000 to \$59,999	3,955	5.2%
\$60,000 to \$69,999	4,146	5.5%
\$70,000 to \$79,999	4,582	6.0%
\$80,000 to \$89,999	4,767	6.3%
\$90,000 to \$99,999	4,178	5.5%
\$100,000 to \$124,999	8,775	11.6%
\$125,000 to \$149,999	6,444	8.5%
\$150,000 to \$174,999	7,331	9.6%
\$175,000 to \$199,999	3,828	5.0%
\$200,000 to \$249,999	5,263	6.9%
\$250,000 to \$299,999	3,060	4.0%
\$300,000 to \$399,999	2,905	3.8%
\$400,000 to \$499,999	1,057	1.4%
\$500,000 to \$749,999	1,092	1.4%
\$750,000 to \$999,999	222	0.3%
\$1,000,000 or more	291	0.4%
<b>Total</b>	<b>75,973</b>	<b>100.0%</b>

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